

## TNFW ACCOMPLISHES ITS MISSION BY MEASUREABLE AND SUSTAINABLE ACTION:

- Managing three nature preserves, over 30 miles of hiking trails, a 1,400-acre Crawfords Knob Natural Area Preserve, and over 6,000 acres of ancient ecosystems.
- Providing hands-on environmental education programs to 2,000 area K-12 students annually.
- Sponsoring hikes, lectures, field trips, and workshops for over 2,000 life-long learners annually.
- Conserving our ecosystem through wildlife studies, water quality and stream monitoring, invasive species monitoring, and native plant propagation.
- Hosting research that informs best practices for managing Wintergreen's ecosystem and contributes to the scientific community's body of knowledge.
- Partnering with our local communities to protect and preserve Wintergreen's and our Central Blue Ridge region's natural and cultural heritage.

One of the things that attracted me to Wintergreen many years ago was a unique development concept that included a science-based appreciation into both its design and its long-range plans. As this concept led to the birth of The Nature Foundation at Wintergreen, I have remained connected. Wintergreen would not have kept its current history had it not been for the vision of its founders and the continued efforts of the Foundation to keep that vision alive.

**Dr. Dennis Whigham**, Senior Scientist,  
The Smithsonian Environmental Research Center

## The Nature Foundation at Wintergreen



### MISSION

The Nature Foundation at Wintergreen (TNFW) fosters an understanding and appreciation of the natural and cultural heritage of the Central Blue Ridge Mountains of Virginia and our community through conservation, research and education.



## ENDOWMENT 2025

A CASE FOR SUPPORT



It has been, is, and forever will be, The Nature Foundation's mission to keep the original vision of Wintergreen alive. Existing and future endowment funding for forest preservation through research and education is essential.

**Doug Coleman**, Executive Director



The Nature Foundation at Wintergreen  
Route 1, Box 770, Roseland, Va 22967  
Phone: (434)-325-8169  
[www.tnfw.org](http://www.tnfw.org)

For  
Love  
of the  
Land

### VISION

TNFW is a nationally recognized 501(c)(3) non-profit organization dedicated to preserving Wintergreen's and the region's environmental legacy for present and future generations. TNFW seeks to exemplify environmental stewardship by promoting a deeper understanding of nature through research and a stronger community commitment to conservation through education.



## TNFW IS AN ESSENTIAL LINK IN PRESERVING OUR NATURAL HERITAGE FOR FUTURE GENERATIONS

The Nature Foundation at Wintergreen's strategic plan affirms our commitment to preserving Wintergreen's natural environment. The roots of TNFW were established almost 50 years ago and for the last 25 years the generous support of friends and members like you have empowered our efforts to grow and expand while setting an example of environmental stewardship that other communities might follow.

Over the years, generous donations have funded endowments that have been vital to funding specific programs. TNFW now seeks to grow its endowment into a sustainable funding source for maintaining and expanding conservation, research, and education programs that are essential to preserving the natural and cultural heritage of Wintergreen and the surrounding region.



The Nature Foundation truly is unique in having the exclusive purpose of encouraging the understanding, appreciation, and conservation of the natural and cultural heritage of the Central Blue Ridge Mountains of Virginia —no other government, commercial, or nonprofit organization has this singular mission and focus.

**Rodney Willet**, Virginia's House of Delegates

## ENDOWMENT 2025 CAMPAIGN

TNFW's Board has set a goal of raising \$4 million to significantly increase our existing endowment. This will enable TNFW to continue achieving its conservation, research, and education mission so that Wintergreen and the Central Blue Ridge Mountain ecosystems continue to thrive for all to enjoy for generations to come.

### **Endowment 2025 will enable TNFW to accomplish our vision for the future by:**

- Enhancing our ability to monitor and preserve the thousands of acres of Wintergreen mountain forests, open spaces and rare ecosystems.
- Supporting rural school systems by providing hands-on environmental and science education programs for area students and teachers.
- Sponsoring research by universities and scientists to increase our understanding of the unique Central Blue Ridge Mountain ecosystem, including effects of accelerating rates of ecological change.
- Increasing our lecture series, field trips, and naturalist-led hikes for life-long learners of all ages.
- Expanding summer internship programs for students that foster environmental research and stewardship.

**For more information about Endowment 2025 or to discuss supporting TNFW's mission and vision for the future, please contact Doug Coleman at 434-325-8169  
Email: [endowment2025@tnfw.org](mailto:endowment2025@tnfw.org)  
[www.tnfw.org](http://www.tnfw.org)**



Wintergreen is a heavenly place to observe where man and nature have met in a gracious and accommodating way. You have enhanced the life of those who live there and assured the continuity of all who will follow.

**Lady Bird Johnson**



## YOUR SUPPORT IS VITAL

Your support makes you a partner in TNFW's mission. You may choose to support the TNFW Board-designated General Endowment or one of the following funds:

**Forest Preservation:** Managing and protecting the diverse ecosystems found within Wintergreen and the Central Blue Ridge Mountains.

**Environmental Research:** Partnering with Virginia universities, the Smithsonian, and national science organizations, TNFW conducts and sponsors research that informs best practices for managing Wintergreen's ecosystems and contributes more broadly to the scientific community's body of knowledge.

**Environmental Education:** Supporting the needs of rural students and teachers for engaging science and environmental education and inspiring appreciation of their natural world.

**Trillium House Preservation:** Ensuring proper care of our research and education facility that attracts visiting scientists conducting research in Wintergreen's forests and provides our members and visitors with exhibits and educational programs.